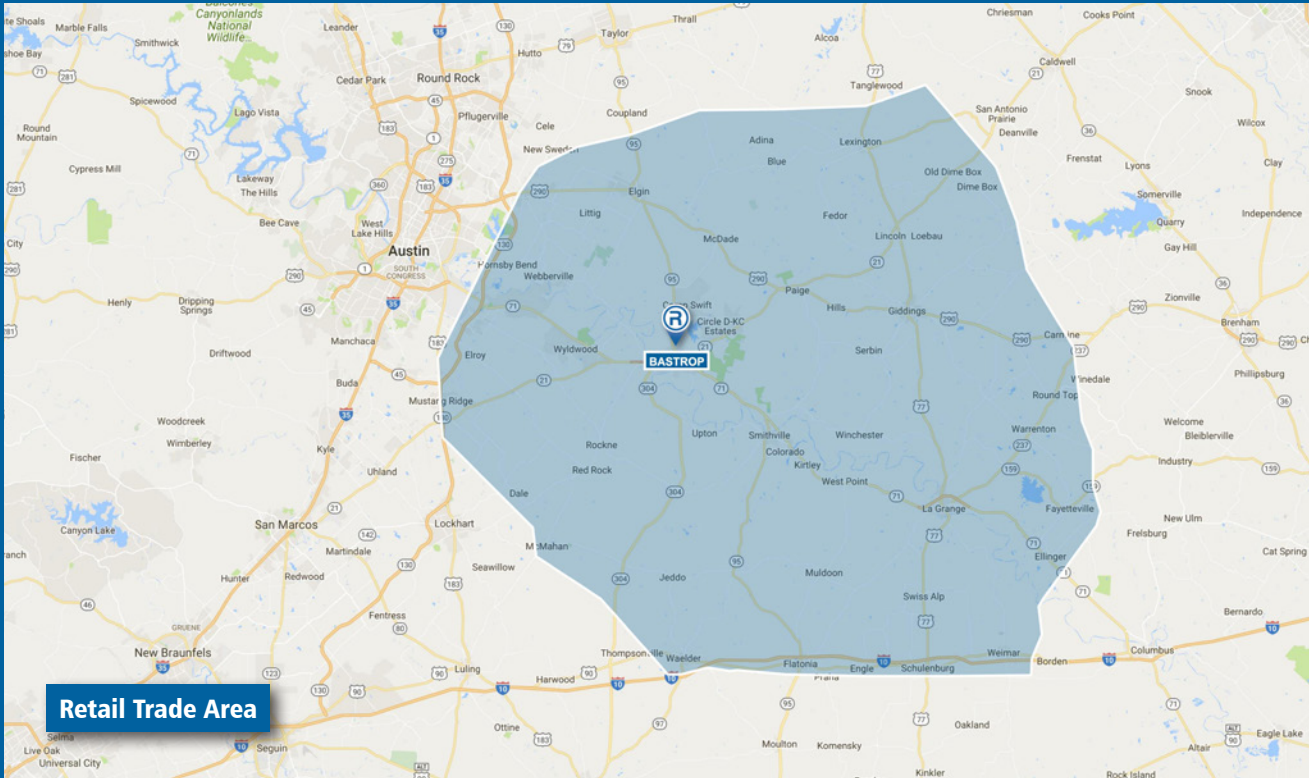


Retail Market Profile 2018



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Population

	2000	2010	2018 ESTIMATE	2023 PROJECTION
Retail Trade Area	122,781	168,752	198,251	214,672

Income

	2018 ESTIMATE
Average Household	\$78,738
Median Household	\$60,883
Per Capita	\$27,393

Educational Attainment

	2018 ESTIMATE
Graduate or Professional	5.4%
Bachelor's Degree	11.7%
Associate Degree	5.7%
Some College, No Degree	23.8%
High School Graduate	32.2%
Some High School, No Degree	10.5%
Less than 9th Grade	10.8%

Race Distribution

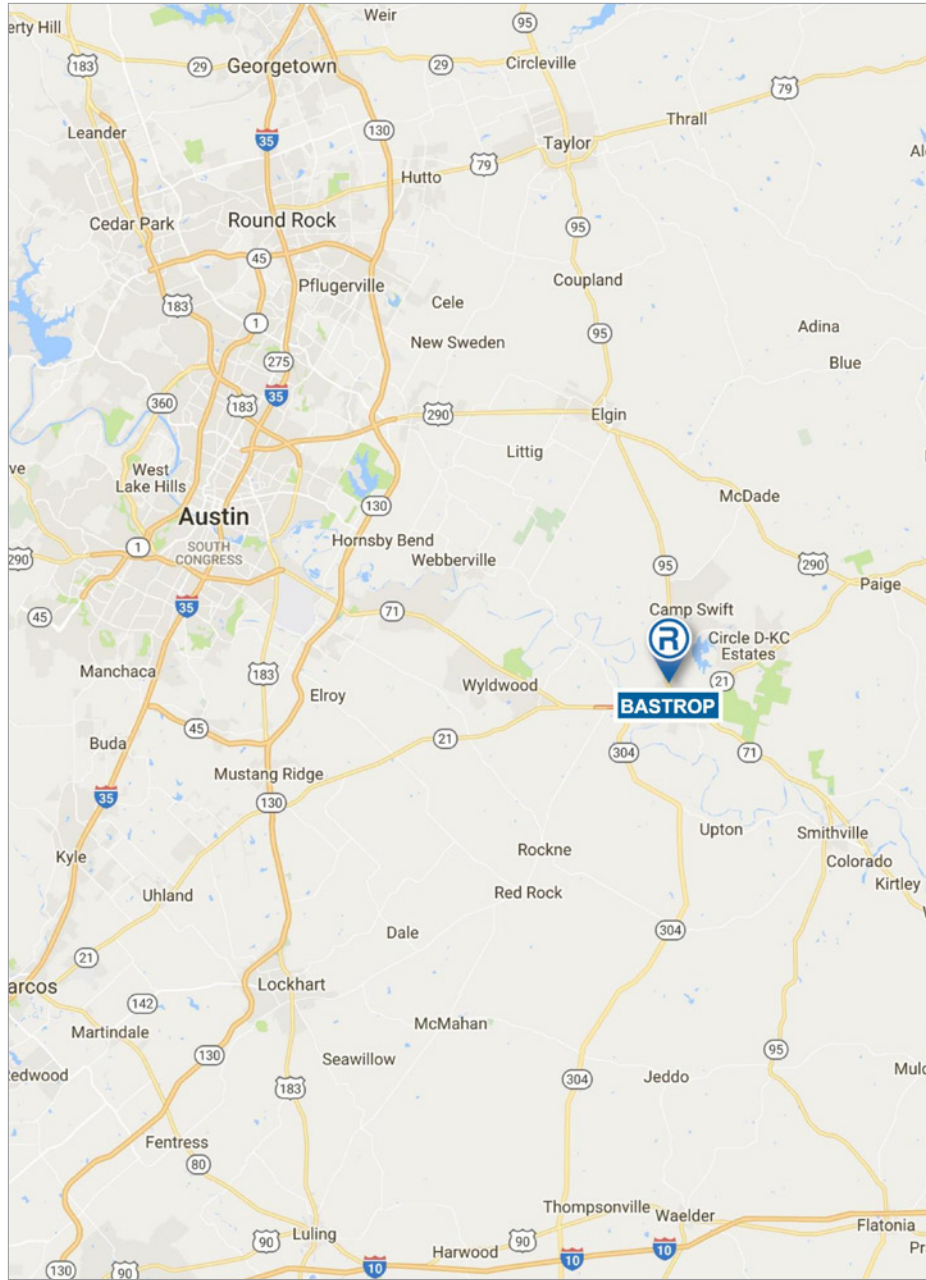
	2018 ESTIMATE
White	68.70%
Black or African American	11.07%
American Indian/Alaskan	1.03%
Asian	0.97%
Native Hawaiian/Islander	0.09%
Other Race	15.07%
Two or More Races	3.08%
Hispanic or Latino (of any race)	40.99%

Age

GROUPS	2018 ESTIMATE
9 Years and Under	14.03%
10-17 Years	11.89%
18-24 Years	9.16%
25-34 Years	12.20%
35-44 Years	12.57%
45-54 Years	12.68%
55-64 Years	12.98%
65 Years and Over	14.49%
DISTRIBUTION	2018 ESTIMATE
Median Age	37.18
Average Age	37.91



LOCATION MAP



EXISTING RETAIL



Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document. Data sources used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, TxDOT and/or Microsoft Corporation.