



Authentic Project-Based Learning (Problems of Practice) Overview

Working with regional industry professionals, CareerCraft will create case studies or problems of practice from actual businesses that students can review and then develop proposed solutions to address. Students in Practicum courses will benefit from developing strategies to solve real-world problems faced by regional businesses.

As an example, a small local hotel has an issue with a high rate of employee turnover. New employees are on-boarded and after a few months tender their resignations to work elsewhere. The hotel manager has not been able to pinpoint the root cause of the issue. Is the training not adequate? Is morale among staff poor? Is the recruitment process flawed? Is compensation not competitive compared to competitors in the industry?

The hotel manager would like the assistance of Bastrop ISD Hospitality and Tourism students to improve the employee retention rate for the hotel and would like to:

- Identify the reason(s) for the current high turnover rate
- Develop strategies to address the root causes of attrition.

Students (or student teams) will present their findings and recommendations to the hotel manager on [insert date].