

Hospitality & Retail

Abundant activities and amenities attract both visitors and shoppers alike. Just 15 minutes away, Formula 1® racing at the Circuit of the Americas is a tremendous driver of visitors and revenues. Local, regional and national events held at the 26,000 square foot Convention and Exhibit Center also bring in out-of-towners who stay at our 12 lodging facilities, and eat and shop in Bastrop.

The second-oldest city in Texas is designated one of the Dozen Distinctive Destinations™ in the United States. Our bustling, award-winning historic downtown district entices residents and visitors alike. Bastrop offers state parks, lakes, golf courses and the beautiful Colorado River for tubing, canoeing and kayaking.

With continuing growth, area residents, commuters and visitors are all clamoring for additional places to shop, such as natural grocers, apparel, and home good stores, and more options for dining, particularly full-service restaurants.

Our tourism industry is thriving and looking forward to additional Main Street shops and a second destination resort to attract new visitors.



"The small town charm and community drew me and my family to Bastrop; the overwhelming support from both the local community and Highway 71 travelers looks to drive healthy growth in my business for years to come."

— Bret Farris - Chick-fil-A

- Retail Trade Area of 187,000+
- Traffic counts up to 56,000
- Retail leakage over \$2 billion
- Large, cost-effective labor force
- Bastrop County expected to grow by 267% by 2050
- 8 million population within 2 hour drive
- RTA median household income \$52,972
- Cost of living 92% of U.S. average

www.BastropEDC.org/BastropRetail



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